

Annual Report: 2023

“EVERYONE HAS THE FAIR OPPORTUNITY TO BE HEALTHY.”

Our organization - center for oral health equity and research is thankful for the support of community members, volunteers, public health professionals, health care workers, legislators, and nonprofit organizations in our community.



We have been for working for more than five years to help the community in earning oral health equity. Our organization applied programs and service to provide oral health equity to community members.

During the pandemic, our organization center for Oral HealthEquity and research focused on helping community members to access regular dental care by hiring a dentist who can provide emergency dental services and treatment.



FUNDRAISER CAMPAIGN:

The organization was not actively involved in community services and not familiar to community.

In 2023, our organization involved in fundraising at three levels. In 2023 from January to April we decided to reach out to individual and community members with our principle educating the community. We distributed brochures, pamphlets and study reports and resources in having the electric toothbrushes. Our organization delivered the brochures and educational resources in parking lot of businesses, and financial institutions. The first level fundraising strategy is positive. Our data from the local retail stores shows that the community members bought electric toothbrushes. Our volunteer who educated the community members followed up with them to find out the information that they learned from our fundraising campaign

“A community John Cameron stated that the education material facilitated him to buy the electric toothbrush.”

VENDOR EVENTS:

During the summer of 2023, our organization participated in vendor events. Our organization participated in 15 vendor events to promote oral health awareness because the vendor events are new place to meet entire community members. Our organization sold 50 battery brushes and 25 electric toothbrushes.

our organization has the solicitation license to fund raise in several cities of MA.

OUTREACH PROGRAMS:

In 2023 September to December our organization applied the principle of preventive measure to help the community members in earning oral health equity.

We worked with the dental offices and the hospital in our community to ensure oral health equity.

Our volunteers were involved in outreach efforts. The volunteers called the community members to remind the importance of having dental visits. The volunteers helped the community to have the dental insurance for the uninsured community members.

Jan 2023:

The organization has designed a brochure and educational resources on how to properly brush the teeth and the effectiveness of using electric and battery toothbrushes. Our board members used the resources from Colgate.com and consumer reports. Org to design the educational resources.

Feb 2023:

our organization was involved in advocacy. Our organization used media campaigns, public speaking to discuss the benefits of having oral health equity.

March 2023:

our organization distributed brochures and pamphlets in the parking lots of retailers and in the public space of the communities.

April 2023:

our organization collaborated with social media - Facebook to promote the fundraising campaign. The social media platform was helpful in achieving our fundraising efforts. We used hashtag messaging to reach our community members.

May 2023:

our organization attended five vendor events in our community. Our organization worked with several stakeholders such as oral care nonprofit organizations, dental offices, dental health insurance providers, dental therapists, dental hygienists, and community dental health care coordinators.

June 2023:

our organization worked with stakeholders to create oral health equity in our communities.

July 2023:

our organization with the help of stakeholders created newsletters, conducted dental work shops to help the communities in using the electric toothbrush.

August 2023:

our organization organized two dental work shops every week to help the communities in using the electric toothbrush.

September 2023:

our organization worked with dental offices to promote the importance of using electric toothbrushes.

October 2023:

our organization attended face to face workshops, group workshops and e learning to understand the importance of providing oral care equity.

November 2023:

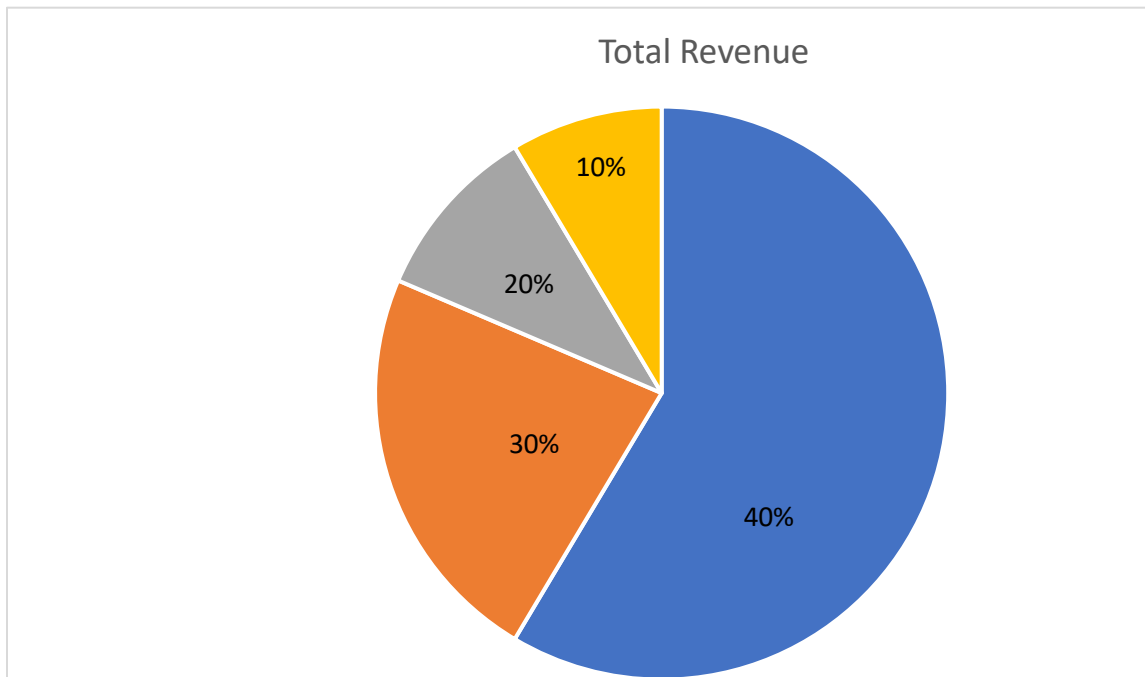
our organization conducted smile workshop to promote the importance of using electric toothbrush.

December 2023:

our organization conducted workshops to promote the importance of oral health equity.



Financials:



Total REVENUE:

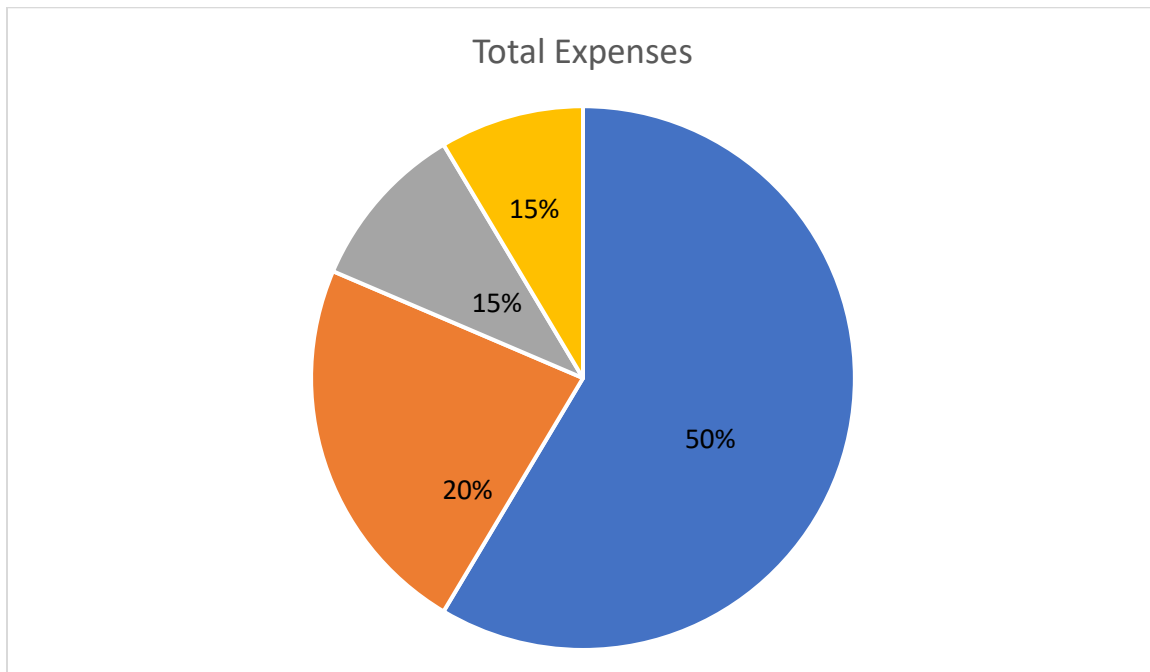
Sales and services: 40%

Programs :30%

Membership Fees: 20%

Grants: 10%

TOTAL EXPENSES:



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Fund raising expenses: 50%
Advocacy :20%
Programs :15%
Advertisements. :15%

I want to thank our board members, executive committee,
and our volunteers in making our vision come true.

Board of Directors

Suma sundaresan BDS MPH

Edward M Kennedy community dental center

Tamil Selvi sundaresan MA B.Ed.

Vinayaka Educational institution

Members:

Thomas Ollerhead DMD

Marlborough Endodontics

John O Giraldo DMD

Smiles Family Dentistry.